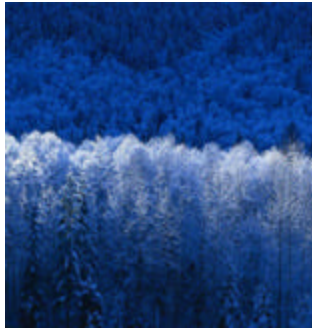




DCCS News

DRY CLEANING COMPUTER SYSTEMS WINTER NEWSLETTER 2005.



Welcome to the Winter Edition of the DCCS Newsletter for 2005.

We would take this opportunity to wish everyone a very successful winter trading period.

The indications from many of our clients are that the autumn trading period has been a little better than in recent years. Like most Drycleaners, and the folk in rural and regional areas, we are looking forward to the onset of the winter rains, and the extra business that is generated during winter.

Certainly, many of our country cleaner clients have been hit hard by the prevailing drought conditions.

Whilst not breaking any records, the trend in most metropolitan areas has been slightly upwards, which of course is very encouraging.

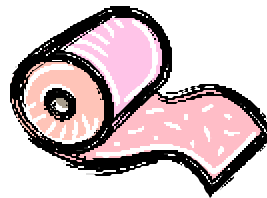
Certainly, we here at DCCS have been very busy with the installation of many new Windows Systems, as well as 'DCCS Windows Hosted Systems'.

It is very pleasing for us to note the number of clients who have been with DCCS over many years and have

continued their 'partnership' with us by upgrading their SuperDos Systems to the latest and most technologically advanced DCCS for Windows Systems and the very latest 'Hosted' Systems.

Talk to us about the 'Trade-In' discount if you upgrade from Superdos.

COLOURED THERMAL ROLLS.



In our last DCCS Newsletter, we reported that we had obtained a 'scoop purchase' of coloured Thermal Rolls, and were offering a very heavily discounted price for these rolls.

Whilst we sold almost the entire stock of these rolls, we are pleased to advise that we have been able to obtain one more shipment.

Consequently, we will continue our offer on these items for a further month – or until stock is sold out.

We are offering these Coloured Thermal Rolls at just \$175.00 per box.

This represents a huge saving of 50%!

Be quick – this offer is only open while stocks last.

The current colour range is Orange, Blue, Yellow, Pink and Green.

To place your order – ring Lorraine or Sue on (03) 9530 2211.

DID YOU KNOW?

SuperDos & Thermal Printers.



SuperDos clients, did you know you can upgrade from your old Oki Docket Printers to Thermal Printers? These Thermal Printers are faster, less noisy, and inexpensive to operate, as printer ribbons are not required.

Want to know more?

For price and other details call the Support Team on:- (03) 9530 2211.

SuperDos to Windows Upgrade.

DCCS is currently offering a very attractive package for SuperDos customers to change over to the latest Windows Systems or 'DCCS Windows Hosted Systems'.

We will 'trade in' your SuperDos System, regardless of age or condition and convert the data on the old System to Windows at a very affordable price.

DCCS Windows Systems offer you the following features, plus a good deal more:-

- SMS Marketing/Notification

- E-mail Marketing
- QuickBooks Integration
- 24 Hour Valet Door Integration
- Conveyor Integration
- Assembly Conveyor Integration
- Dispatch facility
- RFID Re-usable Tag Technology

Further, we can also arrange for your new package to be financed at highly competitive rates.

To find out more, contact the Sales Team on (03) 9530 2211 or by E-mail sales@dccsaus.com.au and be pleasantly surprised at how little it costs to upgrade.

DCCS 'HOSTED' WINDOWS SYSTEMS.



DCCS now offers 'Hosted Point of Sale Computer Systems for Drycleaners. Yet again, DCCS leads the way with the very latest technology to assist Drycleaners in the operation and management of their businesses.

Advantages of a 'Hosted System' include, but are not limited to:-

- Low cost entry into the age of modern IT
- No Software required with the exception of the Server Software, which is loaded onto your computer and then configured by DCCS via the Internet.
- Remote access from home or anywhere else for that matter,

where you have an internet connection, and providing Server Client Software is on the PC being used for the connection.

- Connect from home/office to access reports and other information without interrupting the store.*
- Software is maintained at the DCCS office.
- Back-Ups are run by DCCS IT Professionals.
- Software Upgrades are done in one location, giving all our clients immediate Upgrades as they occur.
- Centralised information and reporting.
- SMS capabilities.
- Web-based Communication – E-mail etc:
- Less time that you must spend on book-work.

If you are thinking about up-grading your existing SuperDos System, or indeed even giving consideration to up-dating your Windows System, call and have a chat with the Sales or Technical Team on (03) 9530 2211 or drop us an e-mail for more information sales@dccsaus.com.au

We already have 16 stores on this new 'Hosted' System, with more being added almost weekly.

DCCS at the fore-front of technology!

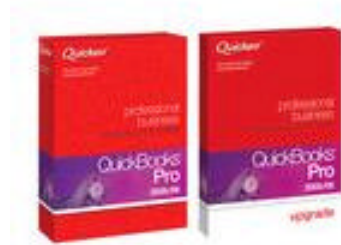
DCCS & QUICKBOOKS.

For our DCCS Windows clients, the need for importing data has been phased out.

When writing tickets for Account Customers, the transactions are automatically fed immediately into QuickBooks.

Payments can be made in DCCS, which are now automatically transferred to QuickBooks using Associated Application Integration. (AAI).

It is also possible to print a Statement of Account in DCCS.



CLEAN SHOW 2005 – FLORIDA.



DCCS at Clean Show 2005.

Once again DCCS will be represented at Clean 2005.

We will as usual conduct our DCCS User Group Conference at the Show.

This year the User Group Conference will be on 22nd June 2005, at 1:00pm. Anyone wishing to attend this DCCS User Conference should contact Lorraine Pye – (03) 9530 2211 to register your interest.

TWIN CLEAN 2005.

**October 27th – October 30th 2005.
Gold Coast – Queensland.**



This Convention promises to be very informative and enjoyable. Details of Twin Clean 2005 can be obtained from Bill Hudson at billhudson@twinclean2005.com Or visit the Twin Clean 2005 Website <http://www.twinclean2005.com>

We will be there, as will Herb Markman, founder of DCCS.

We will also conduct a DCCS User Group Conference during the Convention.

Come and join us on the sunny Gold Coast, and learn about all the recent and exciting developments with DCCS.

More information about this DCCS User Group Conference will be included in the next issue of the DCCS Newsletter.

DCCS & SMS TARGET MARKETING.



Another DCCS initiative that helps you to grow your business!

More and more DCCS Customers are using our SMS Marketing Software to inform their drycleaning customers that their orders are ready for collection once the orders are located to the finished rails.

These DCCS customers are now also sending other Marketing Messages to their clients, including New/Lost/Good Customers, or customers who have orders still at the store after 14 days with the push of a button. This process can also be automated.

These DCCS generated SMS Text Messages, can also include promotional material, such as – ‘Winter Special’ – Doonas & Blankets at the Special SMS Price of \$?.??

Available only to our SMS Clients.

By using the DCCS – SMS Messaging/Marketing, you can generate faster collection of customer goods, or increased sales by this most efficient and inexpensive means of communication with your customers.



For more information on this exciting new development – contact the Sales Team at DCCS on (03) 9530 2211 or by E-mail – sales@dcs.com.au

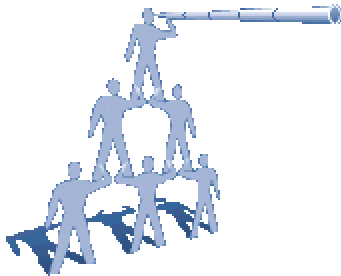
**DCCS FOR WINDOWS
REVISION 24.9.2.**



Our Windows clients on Support, are advised that this latest Revision is now available. To organise a time for your Upgrade, please telephone the Support Team on (03) 9530 2211 to arrange for a suitable time to complete this Upgrade.

Non-Support clients can, if they wish, purchase Revision Upgrades as they occur. Simply contact the Support Team for information and advice.

STEPHEN'S STRATEGIES.



Did you know?

DCCS for Windows offers Activity Status Details from the Front Counter Menu.

Select Misc. Functions and touch the Activity Status Button. At a glance the displayed screen will show your current cash drawer total for the day, or since you last closed out your cash drawer.

ORDERS NOT READY - will count the number of orders that are outstanding for the day. The MORE button, will list these orders.

ORDERS PROMISED FOR TODAY – tallies the number of orders that were guaranteed for the day. The MORE button, will list these orders.

Sales for the LAST 7 DAYS and 30 DAYS are displayed.

For those using the Stub System, the number of stubs that have not had a docket written, are listed.

Finally, the tickets written *today* are totalled and listed with ticket details, should you choose to display them.

COMPUTER COMEDY CAPERS.



MURPHY'S LAWS OF COMPUTING

1. When computing, whatever happens, behave as though you meant it to happen.
2. When you get to the point where you really understand your computer, it's probably obsolete.

3. The first place to look for information is in the section of the Manual, where you least expect to find it.
4. When the going gets tough, upgrade.
5. For every action, there is an equal and opposite malfunction.
6. To err is human . . . to blame your computer for your mistakes is even more human, it is downright natural.
7. He who laughs last probably made a back-up.
8. If at first you do not succeed, blame your computer.
9. A complex system that does not work is invariably found to have evolved from a simpler system that worked just fine.
10. The number one cause of computer problems is computer solutions.
11. A computer program will always do what you tell it to do, but rarely what you want to do.
12. Your computer will always require a restart when you are in the middle of something important and have not saved.
13. Computer software and operating systems will expand to fill available RAM which you just added to improve your performance thereby slowing it down and requiring more RAM.
Editor's Note. *Stephen strongly denies the suggestion that the Murphy referred to in the above item is any relation of his.*

SO – WHAT ELSE IS NEW AT DCCS?

Low cost Security Surveillance Systems now available!!



DCCS can now offer a 4 Camera Security Surveillance System which in many cases can be integrated with the DCCS Windows System if the Video Card can be fitted to the PC.

4 x Camera, Night and Day Vision, Motion Detection and Remote Playback via the Internet. Systems, with Software and 4 Port Card available for less than \$2,000.00.

With these Systems, you can view the Video, and record to a remote computer via the Internet.

Our customers with these Systems already installed have found them to be invaluable when various issues arise, with both staff and customers.

It is possible to attach up to 16 cameras with the DCCS System.

Secure your premises, protect you, your staff and your property now!!

More information is available from the Support or Sales Teams at DCCS. Call us on (03) 9530 2211 or e-mail:- sales@dccsaus.com.au

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DCCS ... delivering innovative technology to the drycleaning industry

ANNOUNCING ...

HOSTED SYSTEMS NOW IN AUSTRALIA! AMAZING NEW PACKAGE AVAILABLE



With a system hosted for you by DCCS, you can be anywhere in Australia, NZ or the World and connect to the DCCS Servers. You can run the DCCS system wherever you have internet access!

We can provide 'hardware only' for around inc \$7500. (Includes PC Setup fee \$1250) and Subscription to the DCCS Hosted software service starts from as little as *\$25.00 p.w. – including software support.

**Some conditions apply. Contact dccs for terms and conditions. *Offer expires 31st December, 2005*

With a DCCS Hosted Systems you can soon be enjoying the benefits of

- Low cost entry into the age of modern IT •
 - DCCS Maintains Quality Servers •
- Latest software – always! But you don't have to buy it! •
 - Backups maintained by IT professionals •
 - Hardware can be purchased locally •
- Marketing strategies to mine your Database – Database Management •
 - Remote Access available •
- Connect from Home/office to access reports and information without interrupting the store •
**additional \$3 per week per pc*



Want to know more? Call us today!

Dry Cleaning Computer Systems

'phone: (03) 9530 2211 Fax: (03) 9530 2355

www.dccs.com.au Email: sales@dccs.com.au

DCCS ... Australia's leading Point Of Sale provider for the past 15 years ... our fresh ideas and IT updates keep us #1.

